

# INTERNATIONAL **IC** TOWER CRANES

10 AND 11 MAY, 2017 THE MILLENNIUM GLOUCESTER HOTEL, KENSINGTON, LONDON, UK



## SPONSORSHIP OPPORTUNITIES



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A blue-tinted photograph of a large group of people in a conference room. Many individuals are seated at long tables, with their hands clasped in front of them, suggesting they are listening intently to a speaker. The scene is filled with people, some looking towards the camera and others looking towards the side. The overall atmosphere is professional and focused.

ITC is the essential education and networking event for tower crane professionals around the world.

## WHAT

Full-day conference and networking reception.

## WHERE

Millennium Gloucester Hotel, Kensington,  
London, UK

## WHEN

Wednesday 10 May 2017  
Evening networking reception

Thursday 11 May 2017  
Full-day conference

## WEBSITE

[www.khl.com/itc](http://www.khl.com/itc)

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# About ITC

**The International Tower Cranes conference brings together the industry to further develop knowledge on safety, innovation, trends, project reports and best practice.**

**T**he 5<sup>th</sup> International Tower Cranes (ITC) conference offers a unique and rare opportunity to network with hundreds of specialist industry professionals. The conference will return to the Millennium Gloucester Hotel with a networking drinks reception on the 10<sup>th</sup> and a full day conference on the 11<sup>th</sup> May 2017. Due to the success of the 2015 event the conference room has been changed to a larger theatre to accommodate more delegates. The event is organised by *International Cranes and Specialized Transport* and *American Cranes & Transport* and the magazines' publisher KHL Group with the support of the SC&RA, ESTA.

Networking opportunities at this event are invaluable. Delegates are senior management and influential decision makers from OEMs, lifting contractors, crane owners, industry associations and others responsible for the use, safe planning and operation of tower cranes.

This year's conference programme will reflect the most relevant topics and challenges within this specific lifting sector. It will introduce high profile speakers to deliver presentations to enhance your knowledge of tower crane operation and ownership.

**ITC should be on your calendar of events to attend in 2017.**



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A high quality conference with speakers who are experts and leaders in the tower crane industry

# The programme

**ITC 2017 will feature top speakers who are leaders in the field. Seven key speakers, have already been confirmed:**



**Steve Bradby**

Technical and engineering leader – Lifting Solutions, Select Plant Hire

**Participant:** round-table on BIM and tower cranes



**Aviv Carmel**

General manager at Skyline Cranes & Technology Ltd, Israel

**Topic:** Technical innovation and working with BIM to improve efficiency in tower crane operations.



**Marco Guariglia**

Sales director, Liebherr Tower Crane Division

**Topic:** Well trained staff: improving safety and performance on the job site.



**Mark Herlihy**

Lifting solutions leader, Select Plant Hire

**Topic:** Tower cranes and BIM



**Heinz-Gert Kessel**

Project engineering manager at Franz Bracht crane rental company

**Topic:** How to bring down a tower crane after topping out a building



**Simon Marr**

Managing director, Marr Contracting, Australia.

**Topic:** Tower cranes in applications traditionally dominated by other types of lifting equipment



**Will Matthews**

Head of Real Estate Insight, Deloitte LLP

**Topic:** London Office Crane Survey - prospects for the coming years

## Submit a proposal

Tower crane owners, users, specifiers and manufacturers are invited to submit proposals for presentations. Potential topics should be sent to Alex Dahm, Editor of *International Cranes and Specialized Transport*

E-mail: [alex.dahm@khl.com](mailto:alex.dahm@khl.com)

## Previous sponsors

Baoda

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Morrow Equipment

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Radius Crane Management

Terex

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Zoomlion

## The audience

ITC attracts many of the key figures in the world's tower crane industry, including, fleet buyers, company owners and crane distributors.

## Previous events

**ITC 2015** (London)

DELEGATES: **225**

**ITC 2013** (Berlin)

DELEGATES: **150**

**ITC 2012** (Berlin)

DELEGATES: **140**

**ITC 2011** (London)

DELEGATES: **156**

## SPONSORSHIP

### Key benefits

- Promote your company to reach our global readers, buyers, users and manufacturers.
- Affirm your support and commitment to the industry.
- Increase your brand awareness and loyalty to your industry.
- Unique networking with existing and potential new customers.
- Develop your place in this specialist sector.
- KHL offers you enormous benefit from our global publicity reach via many KHL media streams, before, during and after the event.
- Invite and offer your clients the opportunity to enjoy this very special event at special discounts.

**ALL SPONSORS RECEIVE EXTENSIVE MEDIA COVERAGE IN KHL GROUP'S MAGAZINES AND WEBSITES.**

# EXCLUSIVE

## GOLD SPONSORSHIP

**THE HIGHEST PROFILE GOLD SPONSORSHIP IS ONLY AVAILABLE TO FOUR COMPANIES**

- Table-top display in premium position for lunch, breaks and evening reception
- Plasma screen for your corporate video
- Company logo displayed throughout the conference and at the reception
- Company logo on the front cover of the conference brochure
- Full page advertisement in the conference brochure
- Company logo on banners at the event
- Ten tickets for the conference
- 50% discount on additional tickets for clients, distributors and colleagues
- Headline banner on the event web site.
- Pre- and post-event publicity in KHL magazines and website

**ENHANCED SPONSORSHIP OPPORTUNITIES AVAILABLE TO GOLD SPONSORS ONLY.**

**€14,000 / \$15,500**



# Sponsorship packages

## SILVER

- Table-top display in prominent position during lunch, breaks and reception
- Company logo displayed in rotation during the conference and at the reception
- Company logo in the conference brochure
- Half page advertisement in the conference brochure
- Company logo on banners at the event
- Five conference tickets
- 50% discount on additional tickets for clients, distributors and colleagues

**€8,000 / \$9,000**

## CONFIRMED SPONSORS

### GOLD



**LIEBHERR**

**WOLFFKRAN**

### SILVER

**POTAIN**  
by Canrowoc

### SUPPORTING

**GEDA**  
ORIGINAL

## DRINKS RECEPTION

### LIMITED TO ONE SPONSOR

- Pull banners in the reception area
- Branded table napkins
- Branding on cocktail tables

- 6 delegate tickets

- 1/2 page advert in our conference programme

**€6,000 / \$7,000**

## HOSPITALITY

### LIMITED TO ONE SPONSOR

- Branded hotel room key cards
- Branded hotel check-in welcome letter with schedule

- 6 delegate tickets

- 1/2 page advert in our conference programme

**€5,000 / \$5,500**

## SUPPORTING

- Table-top display during lunch, breaks and reception
- Company logo in the conference brochure and on banners at the event
- Two conference tickets

- 50% discount on additional tickets for clients, distributors and colleagues

**€4,000 / \$4,500**



# INTERNATIONAL iC TOWER CRANES

[www.khl.com/itc](http://www.khl.com/itc) London, 10 and 11 May **2017**  
**CONFERENCE & RECEPTION**

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